



## REQUEST FOR EXPRESSION OF INTEREST

PROJECT CONTRACT NO: **81304851**

### Printing of Training Posters for GIZ Quality Trainings in Northern Ghana and Cote D'Ivoire

#### INTRODUCTION

Established in 2011, The Global Shea Alliance (GSA) is a non profit industry association based in Accra, Ghana. GSA currently has 849 members from 36 countries including food and cosmetic brands, suppliers, women's groups, non profit organizations, affiliates and national associations.

Through public private partnerships, the GSA promotes industry sustainability, quality practices and standards and demand for shea in food and cosmetics. We implement the following activities:



- Quality trainings for women's groups on kernel collection, processing, and storage.
- Implementation of kernel quality standards in collaboration with members and national/regional standards bodies.
- Small business trainings including accounting, marketing, packaging and formulation workshops.



- Annual international conferences in West Africa, Europe, and the United States.
- Annual African cosmetics brand exhibition.
- International policy analysis and advocacy to remove trade barriers.
- Research on shea benefits in food and cosmetics.
- African national association development.
- International consumer and industry media engagement.



- Implementation of multi-stakeholder guidelines for sustainable business practices.
- Large-scale development projects including warehouse construction, business development trainings, health and safety initiatives, parkland management, improved planting materials, and conservation pilot projects.

The Global Shea Alliance (GSA), in partnership with Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) is implementing the Shea Investment and Jobs Creation Program (SHIP): a 2 year program in Côte d'Ivoire and Ghana to improve the efficiency and profitability of women processors in existing kernel and shea butter cooperatives to strengthen their sustainability in the value chain, access market and investment for women collectors and processors, and create decent jobs.



The activities for this year will include specialized training for women collectors and shea butter processors at their communities per cooperatives and community level training for quality shea kernel processing, butter and market linkages. In all, 4,650 women shall be trained from 21 cooperatives in Ghana and Cote D'Ivoire between April through to August 2025.

This request is intended to:

- Obtain details concerning service providers interest in the anticipated requirements described herein
- Obtain information on the level of capacity of potential service providers relative to the asks and objectives described herein
- Obtain quotes from service providers

### **I. Description of anticipated Tasks and Objectives – Technical Overview**

**Period of Performance of resulting contracts:** April through to August, 2025.

The tasks will be of two main categories:

- A. To deliver quality service if the contract is awarded. Services provided to GSA must be conducted in a professional manner. Any unforeseen situations should be clearly communicated to GSA on time and in a manner that does not cause damage to the GSA's nature of work
- B. To supply 1,550 pieces of quality posters for GSA quality training sessions in selected communities in Northern Ghana and Northern Cote D'Ivoire. Below is the breakdown for both countries

Country	Production of Posters
Ghana	800
Cote D'Ivoire	750

### **II. General Instructions**

In order to be considered, kindly submit your Expression of Interest and any relevant information relative to the tasks outlined above. Expressions of interest should be no more than 2 pages in length and must provide the following:

- 1 Contact information (full name and address of the Service Provider, telephone numbers, e-mail address contact person and website, if any)
- 2 Quote per unit and total cost for service



Applicants should please send Expression of Interest and CV to [msakyi@globalshea.com](mailto:msakyi@globalshea.com). The deadline for submission of applications is 25 February 2025.

A response to this Request for Expression of Interest does not automatically guarantee that you will be selected to participate in future procurement actions.